

# "Support the NeuroNoodle Podcast: Expanding the Pie of Neurofeedback and QEEG Knowledge."



## Support for Our Podcast:

We are asking for support to help defray the costs of the podcast. The level of support we are asking for depends on the value we can provide the supporter. More visibility equals more value. Our goal is to grow the field of Neurofeedback and QEEG and increase the pie for everyone.

## Support Pricing Background

The prices for our support options are derived from a common industry metric called Cost Per Mille (CPM), which is the cost for 1,000 views or listens. As of 2023, the average CPM for podcasts ranges from \$18-\$25 according to the Interactive Advertising Bureau. Our pricing reflects a competitive CPM rate based on our monthly traffic and reach.

### Silver Support Package: \$249/month (Save 40%)

Business logo on the Supporter Page

Business logo on the Podcast Page

30-second Read at Beginning or End of each show

Bonus mention in the show notes of every episode

### Gold Support Package: \$499/month (Save 55%)

Business logo on the Supporter Page

Business logo on the Podcast Page

30-second Read at Beginning, Middle, and End of each show

Bonus mention in the show notes and your logo on NeuroNoodle social media posts

## Monthly Traffic:

**YouTube: 11,000 views**

**Spotify: 5,000 plays**

**Reach: 16,000**

**(Note: This does not include additional impressions from social media or other podcast providers like SoundCloud.)**

## 30-Day Support Options

Supporter Page with Business Logos: \$25/month

Supporter Page with Text Name: \$10/month

Business Logo Appearance: Your business logo will appear prominently throughout the entire visual podcast - \$280/month

30-second Read: \$400/month

### Custom Support Packages

We are open to creating custom support packages tailored to fit your unique needs and budget. If you have specific ideas or requirements that you would like to discuss, please do not hesitate to contact us.

Note: Pricing is based on the last 30 days of traffic and is subject to change depending on traffic fluctuations.

### Support Commitment

All support options are based on a 30-day commitment.

## About the Podcast:

The NeuroNoodle podcast is a resource for clinicians, technicians, and end-users such as parents who are thirsty for alternatives to cutting-edge mental health products and services. We cover neurofeedback, brain scans, and much more. We aim to expand the pie of people wanting to learn about these innovative alternatives. Our podcast is a trusted source of information for those looking to enhance their mental well-being.

Regulars include Neurofeedback Tech Legend Jay Gunkelman, who has read well over 500,000 brain scans, and Dr. Mari Swingle, author of the book *i-Minds*. We have also interviewed legends in Neurofeedback like Sebern Fisher, Ruth Lanius, and Tomas Ros.

## Payment Options:

Patreon:

<https://www.patreon.com/NeuroNoodle>

PayPal: <https://paypal.me/neuronoodle>

Zelle: [pete@neuronoodle.com](mailto:pete@neuronoodle.com) or 847 922 4776

Contact Pete Jansons

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